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Photos by Wallace Weeks Photography



A Cosmetic Trendsetter

Dr. Roger Bassin offers state-of-the-art technology, equipment and training to provide quick recoveries and superb results with SmartLipo™ and Body-Jet water-assisted liposuction.

You've heard about SmartLipo™ instant liposuction treatments that can sculpt and tone your body with no recovery time. But have you heard about the revolutionary new process called Body-Jet? Luckily for you, Dr. Roger Bassin, owner and founder of the Bassin Center for Plastic Surgery, has. And he is one of only five doctors in the country to offer it. The fact that he has progressive techniques with state-of-the-art equipment, and is the first cosmetic surgeon in Central Florida to pioneer it, makes Dr. Bassin a cosmetic trendsetter. For this reason, Dr. Bassin is constantly sought out by popular media to help clarify the advances.

In 2004, Dr. Bassin was the first to introduce radio frequency-based Thermage® Thermacool TC™ to Central Florida. The procedure effectively tightens skin without surgery. In 2006, Dr. Bassin was the first doctor to offer Fraxel Laser, a treatment that reduces aging in damaged skin. The following year, Dr. Bassin brought his clients SmartLipo. Last year, Dr. Bassin pioneered the cutting edge Fractional CO2 Laser Dermal Optical Thermolysis (DOT Therapy), the new standard for skin resurfacing. And now he is the premier surgeon for Body-Jet, a gentle, safe and highly successful body sculpting technique.



Dr. Bassin has been chosen by Thermage as one of the few physicians in the country and the only doctor in Orlando to pre-launch their new 16cm2 body tip. "With this much larger tip, we can treat larger areas of the body at a fraction of the price to the patient," he says.

Recently unveiled to the American Society of Plastic Surgery, Body-Jet water-assisted liposuction (WAL) establishes a new standard for liposuction and fat harvesting. While traditional liposuction destroys fat cells and causes injury to the surrounding tissues, Body-Jet, which uses a very natural fan-shaped water jet, flushes the fat without injuring the fat cell or any of the surrounding nerves, muscles, skin or blood vessels. Body-Jet presents a reduction in swelling, improved patient comfort and decreased tissue trauma. Due to the ability to remove fat cells in their natural state, Body-Jet assists in fat harvesting, which means unwanted fat from one place on a patient's body can be reused to fill in facial lines or create fuller lips.

"I am very excited to have been selected as one of the first physicians nationally to introduce the Body-Jet," says Dr. Bassin. "I have found that using the SmartLipo™ in combination with the Body-Jet gives my patients the greatest opportunity for a no-anesthesia, no-downtime treatment with results that far surpass any liposuction treatment ever offered. The Body-Jet will fit in very well with our mission to provide cosmetic treatments that cause minimal to no time away from work."

The Latest Techniques

With DOT Therapy, Dr. Bassin uses a fractionated carbon dioxide (CO₂) laser to lay down rows of tiny, microscopic laser wounds, evenly spaced across the skin, leaving areas of untreated skin between them. The surface of treated skin now contains only tiny pixilated surface wounds, instead of one large, scarlet burn. Downtime is decreased from weeks to only a few days. In no time at all, the only evidence of having undergone DOT Therapy is having new, tighter, fresher skin that continues to improve over the next several months. "The DOT laser has supplanted the Fraxel laser as the treatment of choice for skin resurfacing," explains Dr. Bassin, a physician trainer and national speaker for Eclipse Medical. "I can now give my patients twice the result at half the cost of what was the top-of-the-line treatment just two years ago."

Another one of the amazing procedures Dr. Bassin continues to pioneer is SmartLipo. As a high-tech, liposuction alternative, SmartLipo (in concert with Body-Jet or alone) continues to give superior results with no downtime. With the newest 32-watt system, Dr. Bassin can melt the fat more efficiently prior to its removal. The whole procedure is completed through a few 1.5 millimeter holes (equivalent to the size of a ballpoint pen). The heat of the 32-watt laser promotes immediate tightening of the skin, which continues to shrink for up to nine months and helps to reduce bruising. "I am pleased to be the only physician in Orlando with the newest Smartlipo MPX™ 32 watt laser," Dr. Bassin says. "With this latest upgrade in technology, I can obtain even more profound fat melting and skin tightening than ever before."

Dr. Bassin, chosen by Cynosure (distributor of SmartLipo, as one of only five national training centers to teach this procedure, will continue training physicians both nationally and internationally in 2009. Dr. Bassin is also proud to announce that he has also been chosen as a national training center for the Body-Jet. He looks forward to working with physicians from around the country as the procedure gains in popularity.

Experience You Can Trust

Although Dr. Bassin is quite comfortable relaxing at home with his family, he is also driven toward excellence. Setting trends and raising standards, he insists on being highly educated in his field. Dr. Bassin is board certified in ophthalmology and fellowship trained in facial plastic surgery. He completed his residency in ophthalmology at Mt. Sinai Medical Center and his internship at Lenox Hill Hospital in New York and graduated from George Washington University, magna cum laude.

Dr. Bassin has also had very specialized training from world renowned experts and teachers, including eyelid and facial plastic and reconstructive surgery at the University of Illinois, and liposuction training from Chicago's most prestigious plastic surgeons. Now he is the one doing the training. "Being a national training center for SmartLipo and the Body-Jet, I have the privilege of offering my clients the best and newest techniques," Dr. Bassin says. "My clinic will be training doctors nationally and internationally in the use of these revolutionary procedures."

Perfection With Lasers

Dr. Bassin is a skilled surgeon devoted to helping his patients look their best—quicker. And that devotion spurred him to seek out the most effective techniques and equipment. He immersed himself in the world of light-wave physics to understand how different beams react to tissues and organs of the body. By using light waves, he has helped to pioneer many of the invisible incision techniques that are the future of aesthetic facial plastic surgery. His mission is to provide the most natural looking results, with little or no visibly detectable scarring.

"DOT Therapy and SmartLipo are the next logical steps in invisible incisions," adds Dr. Bassin. "DOT Therapy has small wounds, SmartLipo has 1.5 millimeter punctures, Thermage is non-invasive. My goal is to safely make you look your best with minimal delays."

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Services & Procedures Offered

SmartLipo™, Body-Jet, Body by Thermage®

Brow Lift, Mid-face Lift, Face Lift, Cosmetic Eyelid Surgery

Thermage® Thermacool TC™, DOT Therapy

Botox®, Juvederm®, Radiesse®, Perlane®, Restylane®

Fraxel Laser Treatment, Sclerotherapy (leg vein treatment), Fat Injections